



There is a new avenue to revenue waiting at your fingertips. Television commercials are a part of everyday life. Viable Controls can help you utilize that to create a new stream of revenue for your establishment. Introducing ViableTv, a new approach to advertising!

Description

The ViableTv system provides a new, untapped source of revenue for establishments that utilize televisions in the normal course of business. It takes advantage of the existing television commercial time to display other advertising. Advertising whose revenue is shared with the establishment.

How does it work? The system runs in the background during TV viewing. When commercials appear, the system simply uses that time to present different advertising. The original commercials are still heard and seen, but they are reduced to provide space for other content.

Benefits

The primary benefit of the system is income. Your establishment will share in the profits made from filling advertising spots. By displaying advertising during normal television commercials, you are now able to cash in on the advertising space that already exists.

Besides extra revenue, there are other benefits to the system. It gives the venue the opportunity to use its own televisions for self-promotion. The system can display images to advertise anything for the venue, including daily specials, important sporting events, venue events (Halloween party, New Years party), etc.

The system can be used as an all-purpose tuner. Each unit can be used to control channels for up to 4 televisions or global channels. You can remove all those VCRs and tuners and replace them with a single source for channel changing.

It can also provide you with global channels. All TVs that are tuned into a global channel show the same channel and that channel is controlled at a central location.

The system comes at NO cost to the establishment. It is a free service provided by Viable Controls. The hardware is completely serviced by Viable Controls. The establishment and their staff don't have to worry about the operation of the system.

Your establishment always remains in the driver seat with full veto control over the content that your clientele are shown. Viable Controls is open to your recommendations for advertisers, and the more ads are shown the more money you make.

Why should television networks get all the money when their commercials are shown in YOUR establishment? Now you can get in on that action too!

With television, dealing with commercials is a part of life. We offer an opportunity to take advantage of this fact. Contact us today to discover how to capitalize on this opportunity.



Normal tv programming



ViableTv



Viable Controls Inc.
PO Box 84128 Market Mall PO
Shaganappi Trail NW
Calgary, Alberta
Canada, T3A 5C4

403-668-7914
info.vci@viablecontrols.com